

Real change happens when we roll up our sleeves, put our feet on the ground, and actively participate in bettering our community. Join us for

"Impactful Hands, Hopeful Hearts"

A DAY OF SERVICE

MAY 3RD 2025

In aid of:





Join Us

BECOME A SPONSOR

At Mamás Unidas LR, we believe real change happens when we take action. That's why in 2025, we're excited to host our **2nd Annual "Impactful Hands, Hopeful Hearts" Day of Service**, uniting individuals, businesses, and organizations to create a lasting impact through service. We invite **your organization** to be part of this meaningful initiative as a valued sponsor.

Our mission goes beyond a single event. At Mamás Unidas LR, we are dedicated to empowering youth by breaking cultural and socioeconomic barriers to higher education. Through workshops, college readiness sessions, personalized advising, and essential resources, we are making a tangible difference in Pulaski, Saline, Lonoke, and Faulkner counties.

The power of partnership was evident in 2024. Thanks to generous sponsors like you, our inaugural Day of Service was a tremendous success (see recap below). It not only strengthened our connection with those we serve but also fostered a deep sense of shared purpose and compassion throughout our community. Your support allowed us to expand services, enhance community engagement, and inspire collective action. Building on this momentum, we are eager to make 2025 even more impactful.

With your sponsorship, we can:

- Expand community and student workshops
- Provide more one-on-one advising sessions
- Grow the Mijo Program
- Offer more scholarships

May we count on your organization to help make this event a success? Our sponsorship package is attached for your review.

Thank you for your time and consideration—I look forward to the opportunity to collaborate!

Best,

Sandra Carmona Jobe

Sandra Carmona Jobe, Mamás Unidas LR Vice-President
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Sponsorship

LEVELS

PERKS	SILVER \$500	GOLD \$1000	PLATINUM \$3,000	DIAMOND \$5,000	ELITE \$10,000
Logo on all online platforms and some printed materials	✓	✓	✓	✓	✓
Recognition on our website & social media platforms	✓	✓	✓	✓	✓
Booth/table spot at celebration location	✓	✓	✓	✓	✓
Acknowledgment during event ceremonies		✓	✓	✓	✓
Logo on volunteer t-shirts and all printed materials		✓	✓	✓	✓
Highlight on videos for media platforms			✓	✓	✓
Presentation of award to community member			✓	✓	✓
Opportunity to advertise business at event on stage				✓	✓
Awardee of "Impactful Hands" award				✓	
Awardee of "Partner of the Year" award					✓
Student scholarship named after sponsor					✓
Prominent logo placement on promo materials					✓
Exclusive media coverage during media interviews					✓
Recognition as presenting sponsor (may have more than one)					✓

SPONSORSHIP COMMITMENT FORM

Company Name/Individual: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Contact Person Email Address: _____

Contact Person Phone: _____

Please select Sponsorship Amount:

_____ Elite Level Sponsorship (\$10,000)

_____ Diamond Level Sponsorship (\$5,000)

_____ Platinum Level Sponsorship (\$3,000)

_____ Gold Level Sponsorship (\$1,000)

_____ Silver level sponsorship (\$500)

_____ In-Kind _____

Please make checks payable to:

Mamas Unidas LR

Mail To 3301 W Pratt Rd, Little Rock, AR 72206

Email a copy of your sponsorship form and company logo to admin@mamasunidaslr.org

Mamas Unidas LR is a 501(c)3 organization, donations are tax-deductible for the United States federal income tax purposes.



2024

Impactful Hands, Hopeful Hearts.

24 SPONSORS

- PRESENTING SPONSOR -



17 VOLUNTEER SITES



179 VOLUNTEERS

595 VOLUNTEERED HOURS

6 COMMUNITY LEADER AWARDS

1 UNITED COMMUNITY



CLICK/SCAN FOR
FULL RECAP



IMPACT IN 2024



Mamas Unidas LR is the only 501(c)(3) organization in Arkansas that serves students and families in the Hispanic community by providing essential services, resources, and guidance to help gain access to higher education. We break down cultural and socioeconomic barriers, and educate families about the pathway to higher education.

Parent Info Sessions | Student Workshops | 1-on-1 Advising Sessions | Mijo Program



1,791
Impacted Individuals



22 Workshops/
Tabling Events



707
Families Served



83% Were
Low-Income



302
1-on-1 Sessions



90% Potential
First-Generation



181
Attendees at Student
Workshops

LEARN MORE



[Mamasunidaslr.org](https://mamasunidaslr.org)



Mamas Unidas LR



admin@mamasunidaslr.org



MIJO PROGRAM

We accepted our 2nd cohort of high-achieving, low-income, first-generation students interested in attending top colleges. We are achieving this through personalized counseling, workshops, and leadership development.

- 20 Scholars
- 10 Workshops
- 172 1-on-1 sessions
- 5-week ACT-prep workshop
- 20 GuidedPath Accounts
- 3 Participants in WRF ALICE Youth Leadership Program